



Despite being clichéd, the phrase quoted by Confucius – ‘Choose a job you love, and you will never have to work a day in your life’, has always proved true in most of our lives. The contemporary world we live in has been showering us with diverse career options and professional opportunities day in & day out to let us realize our dreams and passion to the fullest. Yet, most of us end-up in the wrong profession by just signing-up for whatever life has in store for us. It is here one has to seek the right career guidance and make the right choices about his/her career path, development or change. Be it self-assessment, self-analysis, aptitude test, IQ test, personality test or any other assessment that is required, the career counselling companies stand at the forefront to help people match the best of these aspects with various job types and identify the right job position for them.

Today, India is home to a huge ecosystem of career counselling companies that are seamlessly helping individuals in concocting the right career choices and succeed in their respective fields. Career counselling offered by these companies are extremely crucial for people from all age groups – students aspiring to plunge into a new profession or employees who already have a career and

want to change it. So far, these companies have been making great strides in the industry by helping a horde of students and professionals choose the profession that aptly describes their skills and enhances them. Regardless of this growth, they are exposed to multiple challenges such as dearth of counselling in education industry, lack of awareness in career opportunities among students, unemployment among educated people, mismatch between skill building & job availability, absence of licensed counselors, and many others.

But thankfully, the scenarios are reversing. The career counselling companies are striving to overcome these eminent challenges and spur ahead with success. Analyzing this fast-paced career counselling industry in India, siliconindia has come-up with an informative listing – ‘10 Most Promising Career Counselling Companies – 2020’, which sheds light on their best-in-class career counselling courses and results achieved so far. An expert panel encompassing industry leaders, CEOs, educational mavens and others along with siliconindia Editorial Board has listed-out the front-runners in the industry. The listing further explains volumes about the trends and advancements transpiring in the career counselling industry of India.

10 MOST PROMISING CAREER COUNSELLING COMPANIES – 2020

Company	Management	Description
Career Achievers 360 Indore careerachiever360.com	Rahul Dasondi, Founder	Organization that is proficient at providing counseling to students in their areas of interest and information on alternative careers
Careerfutura Pune careerfutura.com	Jinesh Kakaria Founder & Executive Vice Chairman	An online career counselor advancing with a holistic view on Career guidance & driven by 50 brains and 500+ man years of career counseling experience
CareerACER Bangalore careeracer.com	Ashwini, Co-Founder Director	Empowering students & early stage professionals discover their right career path through customized solutions designed based on the five-dimensional analysis of the students
CareerGuide Delhi careerguide.com	Sumeet Verma, Co-Founder & CEO	A certified career counselor offering AI enabled technologies, assisting students to scientifically plan your career through meticulous Psychometric Assessments
Edumilestones Bangalore edumilestones.com	Vipin Prasanth Founder	A dedicated career assessment & counselling platform entailing life-changing experiences for students & professionals in creating a reliable ecosystem of students and guides
iDreamCareer Bangalore idreamcareer.com	Ayush Bansal Founder & CEO	An unbiased counseling venture housing certified counselors in helping students to find their passion and en route the right career path
Kriti Shroff Career Counselling Kanpur careerswitkriti.com	Kriti Shroff, Founder & Career Coach	An independent education & career guidance center guiding parents & students to make the right choice through the jigsaw of career and education possibilities
Mindler Delhi mindler.com	Prateek Bhargava Founder & CEO	A leading online guide in shaping careers of school goers & graduates through its 5- dimensional career assessment program
Nurturing Minds Mumbai nurturingmindsedu.com	Bharati K Trivedi Founder & Head	A one of a kind organization in providing Psychological Counseling and Assessment & Career Guidance by inspiring children to absorb new ideas by expanding the thought boundaries in exploring possibilities
RiteWay Career Solutions Location Kolkata	Dr. Jagadish Kundu, Founder & Chief Career Coach	A career counseling firm helping students and working professionals alike to surge ahead and excel in their career and life

Kriti Shroff Career Counselling: Complete Career Counseling with Empathy & Personal Care

The largely unorganized & career counseling-deficit education sector has proved to be a Pandora's Box for the Indian economy. With over 35 percent graduates & post-graduates unemployed, and uneducated youth doing much better, serious mismatch between skill building and contemporary jobs is



Kriti Shroff,
Founder & Career Coach

conspicuous. On that account, it is evident that only timely career guidance can help bridge this gap! More than a scientific way to get onto the right career track, career counseling empowers people to achieve success, happiness and peace of mind, while curbing disappointments, stress, worries and anxiety. Through proper guidance and a systematic execution plan, a 'crack-erjack' career coach can not only save peoples' time & money through proper guidance and execution plan, but also help them keep growing.

'Empathy' and 'personal touch' are the quoin of Kriti Shroff Career Counselling (KSCC) that not only enables them to map students' personality, interests and capabilities, but also chart-out & integrate their aspirations, budgets and limitations to suggest career paths in accordance with their

family ethos. The brainchild of corporate turned career coach Kriti Shroff, the Kanpur-based counseling centre provides completely transparent end-to-end guidance for both Indian and overseas education. Leveraging her profound knowledge of the corporate sector as well as academics, the UCLA & edumilestones certified green belt career counselor is able to translate and deliver experience & skill sets required for excelling in the corporate world.

Pathfinders Paving Profuse Career Paths

The career counseling industry in Indian is dominated by academicians. Being in rendezvous with only the teaching industry, they not only lack insights into the required industry skill sets, but also fail to render comprehensive

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guidance. Moreover, they are mostly focused on Indian education and fail to foresee the upcoming trends and job requirements. As such, KSCC comes as a silver lining, contending with all student pain points by providing solutions to all kinds of career confusions among

students and professionals. Starting as early as grade aid, the centre proffers detailed stream selection, profile building, resume building, SOP format, and admission guidance for both national & overseas education. Furthermore, it handholds and guides students through summer workshops, internship and voluntary services for resume enhancement and prepares them for behavioural & college interviews.

Integrating robust processes with technology, KSCC implements standardized testing process based on internationally accepted frameworks like MBTI, Holland, and VARK. Along with over 95 percent accuracy in career counseling stage, this amalgam presents students with a dashboard along with a lot of information & videos to facilitate them in making informed decision. A two-part comprehensive assessment on psychometrics and aptitude with over 200 and 30-50 questions respectively from different areas further ensure that they are industry ready. An extensive 30-40 page report highlights their logical, organizational, analytical and visualization skills, and suggests three-four career paths suitable for them.

Working closely with a host of leading institutions across the globe, KSCC is competent in assisting its students with end-to-end admission processes and applications. A continuously evolving new company, KSCC is growing at a rate of 150 percent growth YOY since the last two years. Moving head, the centre aims at creating awareness about career counseling especially in the neglectful UP region via various awareness related session across the region. 